

Rocmaura Foundation **Sip & Savour** SPONSORSHIP OPPORTUNITIES 2024

BE PART OF OUR COMMUNITY OF CARING & RAISE A GLASS FOR ROCMAURA!

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| Title Sponsor / Tasting Glass Sponsor | ARGUS AUDIOLOGY | \$5000 |
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YOU RECEIVE....

- Exclusive Event Naming Rights ~ "Sip & Savour - Beer Wine & Spirits Fest" by Rocmaura and Your Company Name
- Your logo printed on 600 Tasting Glasses for guests to take home (Value \$4000)
- VIP table of ten with charcuterie board and tasting glasses (Value \$1500)
- Your Logo / Company name on tasting menu
- Opportunity to display banner at the event
- Thank You announcement during the event
- Company logo featured in our newsletter, Facebook posts, on rocmaura.com website, and in our home after the event
- Your contribution can be a combination of \$4500 monetary donation + \$1000 value of gifts-in-kind such/ gift certificates for a getaway or other experience for the auction.



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| Safe Ride Home Sponsor | FUNDY FUNERAL HOME | \$2000 |
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Promote responsible drinking and provide safe rides home.

YOU RECEIVE....

- 8 VIP tickets to event from 7:00 - 9:30PM with charcuterie board, tasting glasses, and table (Value \$1200)
- Opportunity to place signage/display banner at event to promote mindful drinking and safe ride home program
- Logo/Company name featured on tasting menu, safe ride home coupons to be handed out at event, also on website Facebook, Foundation newsletter, and in our home after event



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| Alcohol Free Sponsor/VIP Session with Kakuteru Lounge | \$2000 |
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Promote the Mindful Drinking Movement with zero- proof, spirit-free, non-alcoholic tastings, and innocent mocktail creations.

YOU RECEIVE....

- 8 VIP tickets to event from 7:00 - 9:30PM with charcuterie board, tasting glasses, and table (Value \$1200)
- Opportunity to promote wellness and mindful drinking through non-alcoholic mocktail demonstration & tasting vendors
- Opportunity to place signage/display banner at event
- Logo/Company name featured on tasting menu, website, Facebook, in Foundation newsletter, and in our home after event

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| VIP Scotch Tasting Session with the Whisky Lassie | \$2000 |
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| Charcuterie Boards Sponsor | \$2000 |
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YOU RECEIVE....

- 8 VIP tickets to event from 7:00 - 9:30PM with charcuterie, tasting glasses, and table (Value \$1200)
- Announcement of Company name at VIP "Regions of Scotland" tasting seminar
- Opportunity to place your signage at VIP session
- Logo on tasting menu, website, Facebook, and in our home after the event

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| After Party - SAINT JOHN ALE HOUSE | SOLD | \$500 |
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| Photo Spot Sponsor | available | \$500 |
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| Entertainment Sponsor | available | \$500 |
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YOU RECEIVE....

- 6 Tasting glasses and 6 General Admission tickets to event from 7:30 - 9:30PM (Value \$450)
- Opportunity to greet guests
- Company name/logo featured on After Party invitation cards to give out OR opportunity to hand out company swag/merch
- Company name featured on tasting menu, also on website Facebook, Foundation newsletter, and in our home after event

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| Water Sponsor | in kind value | \$350 |
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| Cheese/Crackers | in kind value | \$350 |
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Provide products in-kind or financial donation for hydration stations and charcuterie boards.

YOU RECEIVE....

- 2 General Admission to event from 7:30 - 9:00PM (Value \$150)
- 2 Complimentary tasting glasses
- Opportunity to place signage at event
- Logo included on website, Facebook, newsletter, & in our home post event

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| Major Gift Donor | \$10,000 to \$50,000 |
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YOU RECEIVE...

- Thank You in our tasting menu, website, Facebook, newsletter, and in our home after event
- VIP table of 8 tickets, charcuterie board & tasting glasses (Value \$1200)
- Charitable Tax Receipt for your donation
- Announcement/Photo op at event

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| Media Sponsor In Kind Promotion | CHSJ & The Wave Radio | \$12,000 |
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- * Logo on program, website, Facebook, newsletter, displayed in our home post event, table sign
- 8 VIP tickets to event from 7:00 - 9:30PM with charcuterie board, tasting glasses, and table (Value \$1200)



Rocmaura Foundation **Sip & Savour** TICKETS & TABLES

BE PART OF OUR COMMUNITY OF CARING & RAISE A GLASS FOR ROCMAURA!

VIP TABLE of 8 Be Part of Our Community of Caring People! \$1200

YOU RECEIVE....

- Table of 8 seats reserved for your guests with Company name on table sign
- Charcuterie board & tasting glasses
- Exclusive half hour early event admission 7-7:30PM (before doors open to general admission ticket holders 7:30-9:30PM)
- Charitable tax receipt for your donation \$600

Individual VIP TICKETS \$150

YOU RECEIVE....

- Exclusive half hour event admission 7-7:30PM before doors open to General Admission attendees at 7:30-9:30PM
- Seat at a "community table" with charcuterie board shared with other guests (seats are first come first serve)
- Tasting glass to take home
- Charitable tax receipt for your donation \$75

General Admission TICKETS \$75

YOU RECEIVE....

- Admission to event from 7:30-9:30PM
- Tasting glass to take home
- Sampling from 20+ vendors

➡ **What we are raising funds for...**

- ➡ \$200,000 Palliative Suite Project & Serenity Visiting Room with fireplace & waterwall
- ➡ \$200,000 Refurbishment of Guest Rooms (Nightstand & Headboard Project to match wardrobes)
- ➡ Recreation Programs, Rehab Equipment, Pocket Talkers, Cuddle Pets, Bingo Prizes, Basic Care Items

Your gifts help enhance the quality of life of our 150 residents, allowing our frail and elderly to live their golden years in comfort. We provide the extras not funded by government to help make life better in our "home away from home."

COMPANY/NAME for TABLE SIGN _____

Send company logo in jpeg format to: foundation@rocmaura.com

Please send our INVOICE to: _____

Please make our CHARITABLE TAX RECEIPT out to our COMPANY or an INDIVIDUAL'S name?

Address _____ City _____ Post Code _____

Tel _____ Email _____

Payment by: Cheque ____ Visa ____ MC ____ AMEX ____ # _____ Exp Date MM ____ YY ____ CV ____

Or E-transfer to: foundation@rocmaura.com with your E-mail and Telephone number in message box so we know who it is from!

YES! I HAVE AUCTION ITEMS TO DONATE!

Value \$ _____

Donate gift cards, artwork, jewellery, in-demand items, getaways valued at \$100 to \$5000 for our Auction. You will receive a tax receipt for the appraised value.